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THE WEEK AHEAD IN THE KNOW

MONDAY BUSINESS MONDAY

To the search to save a gift, but what to get the executive who has everything? Here are some creative ideas.

POPE HOSTS PUTIN

Pope Francis receives Russian President Vladimir Putin at the Vatican.

TUESDAY DYLAN IN LONDON

Bob Dylan plays the first of three nights at London's Royal Albert Hall for the first time since his controversial 1965 tour.

WEDNESDAY 'OLDBOY' OPENS

Spike Lee directs and Josh Brolin stars in the R-rated thriller "Oldboy" about an advertising executive who is kidnapped and held hostage in solitary confinement for 20 years.

THURSDAY THANKSGIVING DAY

In 1963, President Abraham Lincoln proclaimed the last Thursday in November the official Thanksgiving holiday for all Americans, in "every part of the United States, and also those who are occupying in foreign lands." Today, it endures as a time of faith, football and food. Dig in.

HAPPY HANUKKAH

It is a coincidence of the Jewish and U.S. calendars, American Jews celebrate the first night of Hanukkah on Thanksgiving Day, today for a fusion festival of contemporary music with potato latkes.

FRIDAY BLACK FRIDAY

It's Black Friday, otherwise known as the official start of the Christmas holiday shopping season — and a bid by retailers who are in the red to end their year in the black.

SATURDAY BYE-BYE, HURRICANE SEASON

See you in June, it's time to pack away those shutters and spare those blankets. This is the official end of a hurricane season that came in with a whimper and went out with barely a whimper.

SUNDAY DOLPHINS AWAY

The Dolphins face off against their bitter division rival New York Jets, who Miami's Geno Smith as the left starting quarterback. Kickoff at 1 p.m. on CBS.

ART HELPS SEAL THE CONDO DEAL



AMING HIGH: 'Buyers are way more savvy' now, says Rikoa Group's Diego Glenda, talking about Rikoa's Brickell project, 'The Bond.' Top, a detail of the One Thousand Museum sales gallery.

Unique works of art and star architects have become crucial to selling the highest-end condominiums in South Florida

BY INA PAVA CORDELE

Now iconic, life-size photographs of celebrities by renowned British photographer Terry O'Neill fill the sales office for The Bond on Brickell, a condominium planned for Miami.

Down the street, shoppers eyeing the Related Group's Perrine Bay and SLS Brickell projects are greeted by a huge Philippe Starck-designed outdoor deck sculpture. And inside the sales center, they are treated to colorful artistic eye candy, including a hand-stitched animal-skin wall rug by Argentine-born artist Agustina Woodgate.

Across town in Doral, huge public art installations are in the works to define Codina Partners' new multi-use development, whose highlights include the city's first high-rise condos.

That art — and scores of other paintings, sculptures and installations — aren't just on temporary display. Once the dust settles on the towering condo projects, they will remain — or reappear, filling lobbies, pool decks and other common areas of pricey properties.

Across South Florida, real estate developers are increasingly attaching extraordinary — and valuable — art to their designs, creating livable, virtual museums as a way to market high-end condos to wealthy buyers.

Builders are catching on, too. Allowing with star architects, choosing uniquely designed furniture, inviting curators in for talks, have all become part of the gentrification — or artification —

of Miami's skyline. Home photos of the art of real estate MiamiHerald.com/photo

TURN TO ART, 12A

VIOLENT CRIME

A family grieves for boy killed in robbery

In As Miami-Dade police continued to search Sunday for the man who stormed into a mall salon, killing a 10-year-old and wounding his father, their family gathered in Miramar and pleaded for information.

BY CARY FERRELL

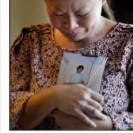
As he prepared to celebrate his 10th birthday Nov. 6, Aaron Wu asked his room not to embarrass him by bringing a cake to school. He didn't want fellow fifth graders at Northwest Christian Academy to know he was younger than they were.

His mother, Lynn Ma, listened, but managed to surprise him later that night. She and husband Tim Nam Wu presented him with an ice cream cake and sprinkled donuts after the two had put in a long day at their mall shop.

Sixteen days later, his mother would be mourning the loss of her eldest child, devastated by the manner of his death.

Aaron was killed Friday when armed robbers stormed his parents' popular Hong Kong Nails shop in Northwest Miami-Dade just as the family was preparing to call it a day and take Aaron shopping for additional birthday presents.

The robbery was recorded by a video



TURN TO FATAL ROBBERY, 2A

DISTRAUGHT MOTHER: Lynn Ma clutches a photo of her 10-year-old son, Aaron Wu, who was shot and killed during a robbery at the family's nail salon.

HAITI | SECOND OF TWO PARTS

Despite taboos, birth control on rise

It's safe prevention of unwanted pregnancies as an alternative to dangerous abortions has become the goal of many Haitian women as well as the government.

BY JACQUELINE CHARLES

PORT-AU-PRINCE

Sitting outside the black door facing the open courtyard of the maternity center, Jadeline Bertillon became increasingly impatient.

The visit was supposed to be brief. At least that's what she told her live-in boyfriend and father of her 4-year-old daughter when she dropped out of the house, saying she had to lend a friend some money.

"I am doing it without him knowing," Bertillon said, explaining that she was secretly on birth control and had come to the center at Petite Place Cazeau to get

her regular three-month contraceptive shot. "Financially, things are not good," she said. "There are no opportunities, I already have one child, so I have to think about her before I think of having another."

TURN TO HAITI, 2A

Audio slideshow on birth crisis MiamiHerald.com/video

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MIAMI HERALD | MiamiHerald.com FROM THE FRONT PAGE MONDAY, NOVEMBER 25, 2013 | 17A

REAL ESTATE

With luxury condos, art can seal the deal

ART, FROM A real estate market rebound, it benefits from sophisticated art collectors' appreciation for the beautiful things in life.

"Buyers are way more savvy and demanding in this go-around, especially because the deposit structure has changed and they are being asked to shell out 50 percent," said Diego Ojeda, vice president of the Rilea Group, which is developing The Bond on Biscayne Boulevard. They are more educated, and know what they want."

At The Bond, a 64-story condo touted to be the first building under construction on Biscayne Avenue since the recession, O'Neill's limited-edition, six-foot tall, black-and-white photographs from the 1960s and '70s bolster the project's identity, which is based on the glamour of London's legendary Bond Street.

"We felt we were missing a little bit of soul for the British theme..." said Ojeda, 31, seated at the sales center, which is filled with art photographs from the 1960s and '70s.

O'Neill solved that for us," O'Neill has responded with 60 percent of the building sold.

Carlo Padini, seated in the sales office with his Caracas-based wife, Antonia Menafra, found the art appealing.

"The photos were the first thing I saw," Padini said. "If this is how the building is going to be, it's gorgeous."

Six sculptures by artist Tatiana Blasco will be placed at the entrance, the lobby and by the pool deck of The Bond, Ojeda said.

Huge sculptures are also planned for Downtown Doral, a 100-acre multi-use development from Codina Partners, which will include condo towers, apartments, townhouses, offices, retail space, a government center, a school and a park.

The idea for the art alone is \$1 million. It includes a massive structure by Michelle Oba Doner that will be used as a fountain in the park and will be "the signature for Doral," said Armando Codina, chairman and chief executive of Codina Partners.

The developers are also negotiating with another as-yet-named artist to create two 30-foot-tall, custom-made sculptures that will be placed at the entrance to Downtown Doral's Main Street.

"This is a city," Codina said. "How can you not have art in front of your hall? It wouldn't be the same."

Beyond art installations, developers are increasingly turning to star architects to give a new project its own personality.

"Our building is our art," said Louis Birzman, who is developing the Hadid-designed, futuristic One Thousand Museum on Biscayne Boulevard. The 62-story tower will have 83 units, starting at \$1 million.

One Thousand Museum has expanded on the "architect" theme, having Hadid-designed wall-to-wall enclosures the center, which is topped by an artistic ceiling and sloping furniture, all of Hadid's design. Even the door handles are hers.

"We see a lot of very sophisticated buyers, cultured buyers — a lot of art collectors," said Birzman, an architect. "People in the art world know Zaha."

Art collectors J. Steven Masullo and his wife, Michelle, of Palm Beach, bought a half-floor unit on the 49th floor.

Hadid's involvement played a big role in deciding to buy," Masullo said during a recent sales celebration at the sales center's design.

Jade Signature, a 57-story tower rising in Sunny Isles Beach, is also considered "like a work of art," she said.

Indeed, as the high-end



CONNECTING WITH CLIENTS: Mayra de la Vega, founder and CEO of ONE Sotheby's International Realty, has a gallery in her Sunny Isles Beach office that showcases emerging and mid-career Latin American artists.



YOUR BUILDING IS OUR ART: One Thousand Museum's Louis Birzman in this sales gallery, which, like the building itself, was designed by architect Zaha Hadid.

**COMING THANKSGIVING DAY
NOVEMBER 28**

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