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<https://www.bizjournals.com/southflorida/news/2023/04/04/major-food-group-to-partner-condo-edgewater.html>

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## **Major Food Group to partner on condo in Miami's Edgewater (Photos)**

*Apr 4, 2023, 2:30pm EDT*

Restaurant operator Major Food Group and veteran condo developer Terra have signed on to be part of a luxury condo planned for the Edgewater neighborhood of Miami.

The 0.88-acre site along Biscayne Bay at 710 N.E. 29th St. was approved for a 58-story condo in 2022. It was acquired the same year by 710 Edge LLC, led by Kevin Venger, Louis Birdman and Michael Konig. Those three men previously partnered to build the One Thousand Museum luxury condo in Miami. Their new development venture is called One Thousand Group.

Recently, One Thousand Group named Miami-based Terra, led by CEO David Martin, as co-developer of the Edgewater project. New York-based Major Food Group was tapped to brand the condo and provide exclusive dining experiences for residents of the project, now called Villa.

"We've been at the forefront of presenting legacy developments that are transformational to key neighborhoods," Martin stated.

"Villa is the project that marks the coming of age for the Edgewater

neighborhood. The unrivaled level of service, social amenities, design and architecture, combined with the full floor residences is going to be a defining factor for the area.”

Villa will feature 60 units, either half-floor or full-floor condos. Prices start at \$4.5 million for a half floor and \$8.5 million for a full floor.

The developers plans to break ground on Villa this winter.



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Architecture & Design crafted Villa and interior designer Vicky Charles of Charles & Co. will also work on the project.

Major Food Group will curate exclusive lounges, bars and restaurants in the building.

“All the players on this dream team have unparalleled track records of giving the world the very highest level of firsts in their respective industries,” stated Major Food Group co-founder Jeff Zalaznick.

“There is no doubt that Villa will set the standard that luxury developments are measured by for decades to come.”

Major Food Group has 10 restaurants in the South Florida, including Contessa, Dirty French Steakhouse, and Carbone. It was previously part of a branded condo on Brickell Avenue, but that deal fell through and the developer is now planning that condo without a branding partner.

There’s been a surge in luxury condo sales in Miami in recent years as more wealthy people move to the city. However, rising interest rates and a spike in construction costs have made development more challenging.

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